



**CRAC 2015**  
by REACH24H Consulting Group

# Chemical Regulatory Annual Conference 2015

—Industrial Chemical Sub-conference

Hangzhou | Nov 02-03, 2015



**Organizer:** REACH24H Consulting Group ( a member of CTI group ) China Chamber of Commerce of Foodstuffs and Native Produce  
China Petroleum and Chemical Industry Federation (CPCIF)

**Co-Organizer:** Zhejiang Institute of Standardization (ZIS) Zhejiang WTO/TBT Research & Response Center

**Media Support:** ChemLinked.com / China Chemical Industry News



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## CRAC 2015

### Finger on the pulse of global regulatory affairs

Since more eyes are now focused on the regulations adopted in the Asia-Pacific area, in 2013, CRAC added several different seminars to better meet attendees' needs. In 2014, CRAC organized six seminars according to different industry sectors: Industrial Chemical, Argochem/Biocides, Cosmetics, EU SVHC Supply Chain Communication, Food & Food Contact Materials, and Chinese Chemical Regulatory Annual Symposium. For this year, CRAC 2015 will be divided into three sections: Industrial Chemical; Cosmetics; and Food & Food Contact Materials. As a part of CRAC 2015, the Industrial Chemical sub-conference will be held on 2-3 Nov 2015, in Hangzhou, China.

Since the implementation of EU REACH regulations, many countries have taken actions to formulate new chemical regulations to effectively manage the manufacture and import activities of chemicals, while enhancing the competitiveness of the global chemicals industry. Recently, with the implementation of K-REACH, Taiwan TSCA and Taiwan OSHA, the complexities of these chemical management regulations pose major regulatory and trade barriers for chemical companies. To alleviate these issues, CRAC 2015 will feature a multitude of practical and useful EU, USA, China and Asia-Pacific compliance advice. In addition, regulatory elements covered will outline the scope, timeline and requirements of the most significant chemical regulations with an emphasis on the current status, significant changes, and implementation and future trends of chemical regulations in EU, USA, and Asia.

CRAC 2015 is committed to providing an essential platform for exchange and dissemination of the most important cross border regulatory and practical compliance information for enterprises operating in China and Europe, the US and the wider Asian Pacific region.

#### 4 Sub-Conferences in CRAC 2015

For this year, CRAC 2015 will be divided into the following sectors: Industrial Chemical; Cosmetics; Food & Food Contact Materials.



## Industrial Chemical Sub-conference

### Conference Dates

November 02 - 03, 2015 (Monday & Tuesday)

### Conference Venue

Hangzhou XIXI Hotel (5 Star)  
No. 803, Wen'er West Road, West Lake District, Hangzhou, Zhejiang, China

### Conference Highlights

#### 1. Interpretation of Key Chemical Regulations in the Asia-Pacific Region

A comprehensive examination of chemical regulations in the A-P region including the China New Chemical Substance Notification, China's Occupational Safety Law, Taiwan's Toxic Chemical Substances Control Act (TCSCA) and the Korean chemical regulations. This session will combine examples and insights from expert perspectives to help resolve regulatory roadblocks while providing the latest news updates with the goal of advising stakeholders on solutions to technical trade barriers when entering the A-P chemical market.

#### 2. Interpretation of the Major Chemical Regulations in the Developed World

Detailed lessons on compliance with EU REACH and US Toxic Substances Control Act (TSCA) are provided along with examining the future development of chemical regulatory management of the two major economies in the world by considering enforcement, implementation status, and legislative trends in an effort to refine regulatory compliance strategy designed to aid market entry and competition.

#### 3. Compliance Guidance on Global GHS

A look into how the Globally Harmonized System (GHS) of Classification and Labeling of Chemicals requirements differ from one another in the EU, USA, Canada and China during its worldwide implementation by addressing a number of elements to facilitate better understanding on the correlation and variation accompanying GHS adoption in individual countries. Additionally, the session will analyze hazardous chemical registration in China, as well as enhance companies' overall compliance strength in addressing global GHS challenges emerging across EU, North American and Asia-Pacific region.

#### 4. Introduction to Transport of Dangerous Goods (TDG) Regulations

An introduction to the regulations of dangerous goods transport and corresponding compliance approaches to help delegates gain a solid understanding on dangerous goods inspection and how it compares with the GHS system while explaining key topics such as dangerous goods quantity, packaging and storage, to promote safer and tailor-made schemes for dangerous goods transport compliance by sea, road and air.

### Who shall attend

Experts from Laboratory / Scientific Research Institute  
Decision-makers from multi-national enterprise.  
Procurement managers  
Responsible persons in EHS department  
Project managers of chemical enterprise

Responsible persons of Regulatory affairs  
Product stewardship managers  
Supply chain managers  
BD/Marketing managers  
Editors from news publication institutes



## Schedule on conference day

### Day 0 (Nov 01)

Time	
12:00-22:00	Registration

### Day 1 (Nov 02)

Time	Topic	Speaker
08:30-08:45am	Welcome Speech	Ms. Yi Li CPCIF
08:45-09:25am	The Latest Progress of China New Chemical Substance Notification and Interpretation of the Guidance Revision	Ms. Mengsha Zhang China MEP
09:25-10:05am	Implementation and Revision of Measures for the Environmental Management Registration of Hazardous Chemicals (MEP Order 22)	Ms. Jinye Sun China MEP
10:05-10:25am	Tea Break	
10:25-11:05am	Current Status of China OSH and Its Future Trends	Mr. Huanyong Du China Academy of Safety Science and Technology
11:05-11:45am	Current Status of Taiwan Chemical Substance Management and Emergency Response	Mr. Zhaojia Hong Taiwan Environmental Sustainable Development Foundation
11:45-12:00pm	Q & A Session	
Lunch Break		
01:30-02:10pm	Current Implementation Status of EU REACH Regulation and the Compliance Guidance from Authority Before and After the Registration Deadline in 2018	Mr. Kevin Pollard ECHA
02:10-02:50pm	Japanese Regulations on Chemical Substance Control: Compliance for CSCL and ISHL	Mr. Sano Hiroshi JCDB
02:50-03:10pm	Tea Break	
03:10-03:50pm	Up-to-date Developments of K-REACH Implementation and Compliance Strategies including Joint Registration of K-REACH for Non-Korean Companies	Mr. Park Beaksoo KNPC
03:50-04:30pm	Capacity Building for GHS Implementation in Asia-Pacific: Experiences and Lessons Learned	Fabrice Clavien UNITAR
04:30-05:00pm	Q & A Session	
06:00-09:00pm	Banquet	



## Schedule on conference day

Day 2 (Nov 03)

Time	Topic	Speaker
08:30-09:10am	Interpretation on the Latest Inventory of Hazardous Chemicals and Practical Advice for the Industry	Mr. Kaijian Niu China SAWS China Chemical Safety Association
09:10-10:00am	China Hazardous Chemical Import & Export Supervision Process and Status Analysis	SHANGHAI CIQ
10:00-10:20am	Tea Break	
10:20-11:10am	Requirements and Progress of China's Hazardous Chemical Registration and Physical Hazard Identification	Mr. Jun Chen NRCC of SAWS
11:10-12:00pm	Lifecycle Regulation and Legal Risks of Hazardous Chemicals	Mr. Jiliang Xu Shanghai Registration Office
Lunch Break		
01:30-02:10pm	Current Status of Transport of Dangerous Goods and its Relationship with the GHS System	Mr. Jeffrey Martin Hart Former UK Department for Transport
02:10-02:50pm	Emergency Response Numbers: Minimising Risk Worldwide	Mr. Richard Davey NCEC
02:50-03:10pm	Tea Break	
03:10-03:50pm	Compliance Strategy of Dangerous Goods with Small Package: Excepted Quantities & Limited Quantities	Mr. Zhengcai Chen Former China MOT
03:50-04:30pm	Experience Sharing: Legal Liability of Packaging, Transport, and Storage of Dangerous Goods	Mr. Xiaoyang Ding Solenis (Shanghai) Chemical Co., Ltd.
04:30-05:00am	Symposium for "Hazardous Chemicals and Dangerous Goods"	Panel Discussion



## Speakers



### Mr. Kevin Pollard ECHA

Mr. Pollard joined ECHA in 2007, and has been involved in all aspects of the registration process, including the start-up phase. He took on the role of registration team leader in early 2008, and was promoted to Head of Unit – Dossier Submission and Dissemination - in 2010.

Before joining ECHA Mr. Pollard spent a year at the European Chemicals Bureau at the DG Joint Research Council in Ispra, where also worked on REACH implementation. He has also worked at the UK's Department for Environment, Food and Rural Affairs in the area of environmental exposure assessment and had a brief stint in the agrochemical industry.



### Mr. Fabrice Clavien United Nation Institute for Training and Research (UNITAR)

Mr. Clavien is managing the portfolios on the Globally Harmonized System of Classification and Labelling of Chemicals (GHS) and Pollutant Releases and Transfer Registers (PRTRs) within the Chemicals and Waste Management Programme of the United Nations Institute for Training and Research (UNITAR). Prior to this mandate, he was working for the Chemicals Branch of the United Nations Environment Programme (UNEP) on the Global Monitoring Plan on Persistent Organic Pollutants (POPs) and other projects and issues related to POPs and the Basel, Rotterdam and Stockholm Conventions. Mr. Clavien also has experience in working for the private sector on "cleantech" and eco-industrial parks in China.



### Mr. Jeffrey Martin Hart Former UK Department for Transport Former Chairman of the UN Sub-Committee of Experts on Transport of Dangerous Goods

Jeff Hart retired earlier this year (2015) after 38 years public service with the United Kingdom Department for Transport (DfT) following an entirely undistinguished academic career studying history and politics! He has worked in the international arena for most of his career, firstly as part of the UK delegations to the International Maritime Organization's (IMO) Assembly, Council, Facilitation and Technical Cooperation Committees and then with the European Civil Aviation Conference in the field of passenger fare liberalisation and cargo operations. He joined DfT's Dangerous Goods Division in 1990 and became the Head of Division in 1996. Jeff then led the UK delegations to the UN Sub-Committee of Experts on the Transport of Dangerous Goods, the RID/ADR/ADN Joint Committee, ADR WP.15 and various other international dangerous goods meetings such as the European Union, OECD and the UN GHS Sub-Committee. With multi-modal dangerous goods transport responsibilities he was also part of the UK delegation to IMO and International Civil Aviation Organisation meetings. Following 9/11 Jeff played a leading role in introducing international security provisions within the dangerous goods safety regulations. He was responsible for enacting UK national legislation for the safe transport of dangerous goods by road and rail and acted as the UK competent authority for international road and rail dangerous goods transport. Jeff was privileged to be elected as Chairman of the UN Sub-Committee of Experts on Transport of Dangerous Goods at the end of 2010 until his retirement.



## Speakers



**Ms. Jinye Sun**  
China MEP

As a researcher, Ms. Sun has long been engaged in the study on the environmental management of chemicals in China. She has undertaken the sole responsibility of technical support in China's implementation of the Rotterdam Convention Talks and participated in many negotiations on behalf of China, also an expert at the Chemicals Review Committee of the Convention. Contributing her expertise in the drafting of many chemical laws and regulations in China, she has presided over the Environmental Improvement Program in 2007, 2009, 2011 and 2014 as well as Projects of Academician Consultation and many other scientific research programs at the ministerial level. Honored as the Excellent Practitioner of Environmental Protection during the 11th Five-Year Plan period, she has also contributed her expertise in the revision of China's Inventory of Hazardous Chemicals and List of Hazardous Chemicals Prohibited from Inland Waterway Transport and is member of Committee of Experts on the GHS in China. She has authored 10 books and published more than 20 standards and papers. Besides, she is a member of the Expert Review Committee of Chemicals Environmental Management and expert of the Technical Committee of Chemicals Management Standards under MEP as well as member of the Chinese Society of Toxicology.



**Ms. Mengsha Zhang**  
China MEP

Ms. Zhang is primarily responsible for the review of new chemical substance notification and is currently involved in the revision of the technical document of Guidance on the New Chemical Substance Notification. She has been engaged in the compiling of the Guidelines for the Testing of Chemicals, contributing her expertise in the part of physicochemical property and eco-toxicological testing methods. She has also conducted multiple research projects on the environmental management of chemicals.



**Mr. Jiliang Xu**  
Shanghai Institute of Occupational Safety & Health  
Shanghai Institute of Occupational Disease for Chemical Industry  
Shanghai Registration Office

Mr. Xu is working on occupational safety and health projects since the 1990s. Over the decades, he mainly focuses on hazard identification and classification of chemicals, and their impacts on occupational safety & health and the practice of emergency rescue. Now, he is primarily responsible for Shanghai chemical registration management.



## Speakers



**Mr. Xiaoyang Ding**  
**Solenis (Shanghai) Chemical Co., Ltd.**

Mr. Ding holds a master's degree in Environmental Law from Wuhan University and a bachelor's degree in Environmental Engineering from East China University of Science and Technology. He has worked for Nantong Port Authority Safety and Environment Department, GE, Colgate, Lanxess etc. in the field of action of environmental tort in multinational corporations, chemical regulations, and genetically modified agricultural regulations with professional and extensive writings. Mr. Ding has received several rewards from Hubei Provincial Government, and the China Chemical Safety Association under the State Administration of Work Safety.

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**Mr. Zhengcai Chen**  
**Former China MOT | China Petroleum and Chemical Industry Federation**



Mr. Zhengcai Chen graduated from Shanghai Maritime University and Tianjin Nankai University, receiving a master's degree in Economics. In the 1980s, he had been sent to Japan by the Chinese government to study port management for one year. With many years of working experience in the Lianyungang Port, Mr. Chen also served as researcher and senior engineer of Department of Water Transport under Ministry of Transport. After retirement in December, 2014, he joined China Petroleum and Chemical Industry Federation (CPCIF) and has been responsible for the coordination of safe transportation of dangerous chemicals. He has contributed his expertise to the drafting of various laws, regulations and standards on the transport of dangerous goods and transport management. He has attended conferences convened by the Committee of Experts on the Transport of Dangerous Goods for several times as a member of the Chinese delegation.

Mr. Chen is also member of the working team set up by relevant organizations of UN for the facilitation of transport of radioactive materials, Committee of Experts of the International Fireworks Association and Committee of Experts of China GHS as well as Vice Chairman of the Professional Committee of Water Transport of Dangerous Goods under China Institute of Navigation.



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**Mr. Huanyong Du**  
**China Academy of Safety Science and Technology**

Deputy Director of China Academy of Safety Science and Technology, Professorate Senior Engineer, Deputy Head of Occupational Health Team of Safe Production Experts under State Administration of Work Safety, Member of Professional Committee of Occupational Health Standards under National Health and Family Planning Commission, Member of Experts Committee of Environmental Management Review of Chemical Substances of Ministry of Environmental Protection, and Expert of Beijing Safe Production Experts Database.





## Speakers



**Mr. Jun Chen**  
NRCC of SWAS

As a Senior Engineer, Mr. Jun Chen has long been engaged in the study on safety management of hazardous chemicals in China. He has contributed his expertise to the drafting of multiple laws, regulations and standards on hazardous chemicals and is a key member of the team responsible for the revision of the Hazardous Chemicals Inventory and Guidance on its implementation. He is mainly responsible for the review of hazardous chemicals registration and research on relevant regulations and policies.



**Mr. Park Beaksoo**  
Korea National Cleaner Production Center (KNCPC)

Mr. Park Beaksoo graduated from Kyoto University with a PhD degree in Hazardous Chemical Substances. He had been working at the National Institute of Environmental Research (NIER) for the entire year of 2008 and served as Permanent Member of Bio from then on to 2011. Later he served as Head of the Department of Environmental Regulations Compliance of KNCPC and member of the South Korean Interagency GHS Committee and CP&H under the South Korea Chemical Industry and Engineering Association, responsible for supporting chemical safety in the industry. Before that, Mr. Park Beaksoo had also been member of Consultative Organizations under K-REACH.



**Mr. Hiroshi Sano**  
Japan Chemical Database LTD. (JCDB)

Mr. Hiroshi Sano has served as Research Fellow at Kitasato University Department of Occupational Health and Toxicology since 1997. He has also been Member of Technical Experts for Japan Interagency GHS Committee as well as Chief Lecturer of GHS Capacity Building Activities of JETRO, AOTS, JICA for ASEAN Countries from 2004 to 2012, sharing his insights into relevant regulations with ASEAN countries.



**Mr. Richard Davey**  
National Chemical Emergency Centre (NCEC)

As an Account Manager for the National Chemical Emergency Centre (NCEC), Richard has a proven track record of understanding client requirements, building highly effective customer relationships and translating complex regulatory and technical issues into meaningful business solutions and opportunities.

Managing NCEC's key customers, consisting of around half of the world's top 100 chemicals manufacturers, Richard has used his experience to develop an International network of intermediaries through EMEA and Asia-Pacific (specifically China, Korea and Japan).



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## Speakers



### **Mr. Zhaojia Hong** **Taiwan Environmental Sustainable Development Foundation**

Dr. Zhaojia Hong is appointed as the Distinguished Professor of Safety Health and Environmental Engineering of National Yunlin University of Science and Technology and is the Director of the Emergency Response Information Center (ERIC). He is also leader of the Emergency Response Teams (ERTs) funded by the Environmental Protection Agency, dedicated to reduce environmental impacts and monitor environmental quality in response to emergent accidents of hazardous chemicals. The ERTs is well positioned to provide services including site training, testing on the emergency plan and proposed precautionary measures before the accident as well as site consultation, environmental monitoring and sampling after the accident. The ERIC has trained more than 10,000 people from companies and government institutions in Taiwan, being the best service provider of hazardous chemicals training as an ISO certified team of emergency response.

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## Registration

If you registered for CRAC 2013 or CRAC 2014:

Please fill in the following form and send it back to [chemicals@reach24h.com](mailto:chemicals@reach24h.com). The conference committee will contact you shortly, and you will receive a special promotion: **600 USD/seat**.

If you are a new registrant of CRAC event:

- 1) **650 USD/seat**
- 2) 3 registrant from the same company will benefit from special price policy

After receiving the registration form, the conference committee will contact you shortly.

Company (required)	
Tel	
Post address	
Title	Mr. / Ms./ Dr.
Name of attendee (required)	
Email (required)	
Passport number for Visa	
Payment	PayPal <input type="checkbox"/> Wire transfer <input type="checkbox"/>
Note · Pay in either USD or EURO but we decline by cash or check. · PayPal charge (4-5%) will be added during payment. · Bank fee shall be borne by registrants.	
Tick to confirm registration (I agree tpo the Terms and Conditions)	Confirm <input type="checkbox"/>
We suggest you register online by clicking <a href="#">here</a>	



## Terms and Conditions

1) Registration deadline shall be Oct 23, 2015.

2) Payment shall be fulfilled within 10 work days upon receipt of invoice. If registrants choose PayPal, payment shall be made upon receipt of PayPal link (or make payment through PayPal immediately if registration is finished online). Payment with credit card is not accepted unless through PayPal. Considering the number of attendees is limited to 200, once payment is received, the conference committee will issue attendee confirmation and reserve seats. If registrants do not receive a confirmation or have any questions about payment, please contact us (+86 571 8700 7555 - Ms. Sarah Ye ) to ensure your booking. REACH24H Consulting group will not be liable for any non-arrival of registration information.

3) Substitute: in any case, a substitute of an affirmed attendee will be welcome for no extra charge if we receive your application in writing prior to the conference day on Oct 23. Conference committee will reissue the confirmation to substitute(s). REACH24H Consulting Group will not be liable of Visa application failure because substitute application occurs.

4) Cancellation: any attendee will be allowed to cancel reservation more than thirty days prior to the conference, Oct 6 2015 (Beijing Time) by informing conference committee in writing. However, 50% of the invoiced registration fee will be subject to an administration charge. It is regretted that cancellation less than thirty days prior to the conference will not be refunded. Alternatively, paid registration fee will be saved as credit deemed for other REACH24H events later on or ChemLinked.com services.

5) No responsibility is assumed by REACH24H Consulting Group, the organizer, co-host, or speakers for any content or ideas presented at the event or contained in the materials.

6) Recording or picturing without permission of the conference committee at the event is not allowed. All intellectual TERMS AND PROPERTY RIGHTS shall be reserved by REACH24H Consulting Group. Presentation materials including vocal, video records as well as in printed book in association with CRAC 2015 shall not be used for any commercial purpose without authorization. Disclosure of materials above to any 3rd parties (except companies/organizations which attendees work for) without authorization of REACH24H Consulting Group is strictly prohibited.

7) REACH24H Consulting Group will reserve the right to alter the program, including (but not limited to) topics, speakers, venue. Attendees are suggested taking advantage of official website for up-to-date version and CRAC event. In case of cancellation of the event by REACH24H Consulting Group, liability will be limited to the return of fees actually paid.

8) In case of a person/company (visitor, attendee, sponsor, exhibitor) infringing the overall interest/aim of the conference or other attendees, parties or companies involved in the conference, the conference committee shall be entitled to exclude the infringing person/ company from the conference after a warning, in writing or verbally, if there is no adequate end result. All respective costs in context of the infringement or the exclusion shall be on the infringing person/companies/organizations own responsibilities.

9) Expenses as travels arrangements, insurance and Visa application are on the attendee's own responsibility. The cost of accommodation is not included in the registration rate.



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10) Applicable laws: this registration shall be governed by the laws of P. R. China.

11) By ticking in the box of online registration platform or registration form, the registrant agrees with the terms and conditions above.

12) REACH24H reserves the rights to make final interpretations of the content with respect to registration form and this terms and conditions.



## Industrial Chemical Conference of CRAC 2015:

Hangzhou XIXI Hotel (5 Star)

Add.: No. 803, Wen'er West Road, West Lake District, Hangzhou, Zhejiang, China

t: +86 571 85396666

<http://www.hzxixihotel.com/>

### Taxi Info

-From Hangzhou Railway Station: About 43 RMB, 40 minutes

-From Hangzhou Dong Railway Station: About 45 RMB, 36 minutes

-From Hangzhou Xiaoshan International Airport: About 114 RMB, 56 minutes

### Public Transport Info

---From Hangzhou Dong Railway Station: Take Bus Line 290 to Kanglexincun Station, walk 500 meters to GudunluJinyuexiangkou Station, changing to Bus Line 83 to Nangaoqiao Station, walk 352 meters to reach the Hotel. It's about 1 hour and 20 minutes.

---From Hangzhou Railway Station: Take Bus Line 179 to Kanglexincun Station, walk 500 meters to GudunluJinyuexiangkou Station, changing to Bus Line 83 to Nangaoqiao, walk 352 meters to reach the Hotel. It's about 1 hour and 10 minutes.

---From Hangzhou Xiaoshan International Airport: Take Airport Bus Line Zhaohui Direction to Zhaohui Station, walk 337 meters to Zhaohui District 8 Station, changing to Bus Line 86 to Xixijingzhouyuan Station, walk 1.12 km to reach the hotel. It's about 2 hour.

*Note: This is for reference only, please consider the actual traffic conditions.*

### About The Venue

Located in the northwest corner of Xixi National Wetland Park, Hangzhou XIXI Hotel is surrounded by excellent natural environment of Xixi Wetlands, and shows slow-paced life of the most authentic flavor. The hotel belongs to the five-star resort hotel and is equipped with an advanced energy automated system with sensory temperature-controlled devices in the guestrooms. The hotel features 280 well-appointed rooms as well as a 3,015-sqm meeting space, including a 320-person banquet hall up to 641 square meters and 9 other meeting rooms. As the first theme hotel of wetland culture in China, the design of Hangzhou Xixi Hotel combines natural ecological elements with energy-saving and green ideas. Embraced by the lush trees and tranquil lake, the Hotel has its grandness and grace matched well with the beauty of Nature.

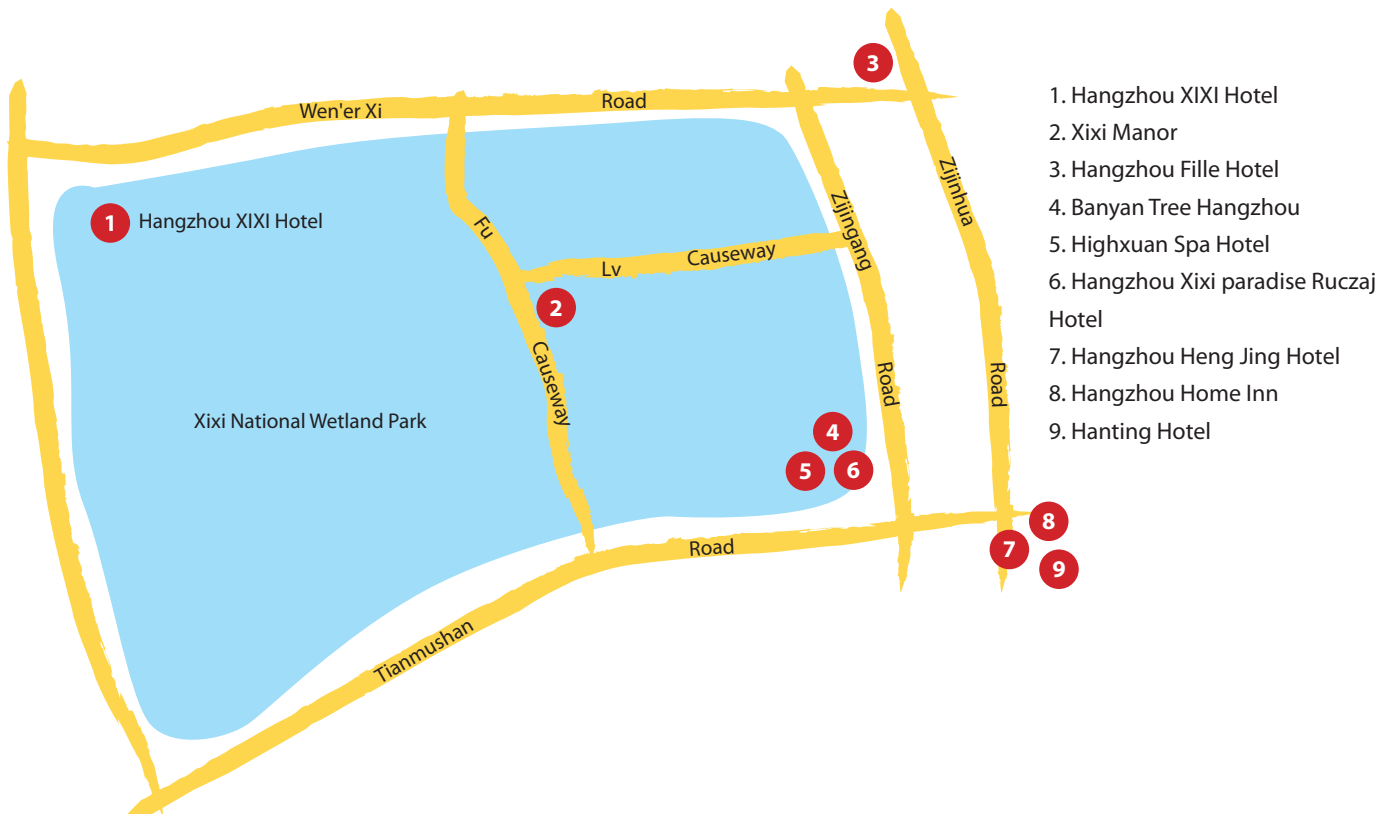


## Special Offer:

Conference venue with reduced rate of 850 RMB/night(USD 140) can be booked through the CRAC conference committee.

## Hotels Nearby

Hotel Name	Hotel Add.	Distance away from Venue	Tel	Reference Prices
Xixi Manor	1 Fudi, North Gate of Xixi National Wetland Park	2.41km	+86 571-56888588	From 558 RMB
Hangzhou Fille Hotel	No. 706 Wen'er West Road	3.82km	+86 571-89739999	580-630 RMB
Banyan Tree Hangzhou	21 Zijingang Road	4.43km	+86 571-85860000	From 900 RMB
Highxuan Spa Hotel	21 Zijingang Road	5.48km	+86 571-85002888	From 900 RMB
Hangzhou Xixi paradise Ruczaj Hotel	21 Zijingang Road	5.71km	+86 571-85863333	From 320 RMB
Hangzhou Heng Jing Hotel	No. 21 Lingxi North Road	6.34km	+86 571-87561111	399-449 RMB
Hangzhou Home Inn	325-3 Tianmushan Road	7km	+86 571-87989222	From 167 RMB
Hanting Hotel	No.5, Gudun Road	7.3km	+86 571-87980777	From 189 RMB



1. Hangzhou XIXI Hotel
2. Xixi Manor
3. Hangzhou Fille Hotel
4. Banyan Tree Hangzhou
5. Highxuan Spa Hotel
6. Hangzhou Xixi paradise Ruczaj Hotel
7. Hangzhou Heng Jing Hotel
8. Hangzhou Home Inn
9. Hanting Hotel



## CRAC 2015 Sponsor Opportunities

With over 200 chemical professionals from over 150 companies, the CRAC 2015 offers branding, networking and three levels of sponsorship opportunities for promoting your company. All sponsors will be recognized in printed conference materials and electronic media both in Chinese and English.

### VIP Sponsor: Only One Spot Available Sponsor Fee =\$9000

3 Complimentary Registrations (\$650\*3=\$1,950)

Speaking Session at the conference (15-20 mins)

You can present one topic during the afternoon session on 3 Nov 2015.

LED Screen with commercial materials or video offering

1. 28 m<sup>2</sup> LED Screen will display your commercial materials or videos during 30 mins before the conference, and tea break;
2. Video shall be less than 5 mins; Slideshow shall be less than 20 pages.

Branding at the event: exhibition stand + Roll-up Banners + 2.5\*2.5m Display Area + Ads boards at conference room

1. 3m \* 2m advertisement boards will displayed during the first day;
2. Exhibition stand with chairs will be prepared upon your needs;

Imaging and Promoting

1. An A4 landscape page ads will be printed in conference materials for all attendees;
2. Sponsor name and logo inclusion in the CRAC 2015 Brochure for all potential attendees.
3. Sponsor name and logo printed on all attendee name badges;
4. Sponsor name and logo inclusion in the signage and large-scale signing board;
5. Company brochure placed on chairs in conference room.

Marketing and Hyperlink on [CRAC 2015 Official Website](#) and Email Campaign

Company Brochure/Sell Sheet Placed in Serving Area

Media Support from ChemLinked.com

As the leading information platform in the realm of chemical, food, cosmetics and agrochem regulatory, ChemLinked can help you gain unparalleled popularity among regulatory professionals.

Post 312\*150 px sponsor ads on the [Homepage](#) of ChemLinked, and will promote for 2 weeks.





## Gold Sponsor: 2 Spots Available Sponsor Fee =\$5500

2 Complimentary Registrations (\$650\*2=\$1,300)

### LED Screen with commercial materials or video offering

1. 28 m<sup>2</sup> LED Screen will display your commercial materials or videos during 30 mins before the conference, and tea break;
2. Video shall be less than 2 min; Slideshow shall be less than 10 pages.

### Guest Speech at the banquet of 2 Nov 2015

You can give a guest speech at the banquet, simultaneous interpretation will be provided.

### Branding at the event: exhibition stand + Roll-up Banners

Exhibition stand with chairs will be prepared upon your needs.

### Imaging and Promoting

1. A half A4 landscape page ads will be printed in conference materials for all attendees;
2. Sponsor name and logo inclusion in the CRAC 2015 Brochure for all potential attendees.
3. Sponsor name and logo printed on all attendee name badges;
4. Sponsor name and logo inclusion in the signage and large-scale signing board;

### Marketing and Hyperlink on [CRAC 2015 Official Website](#) and Email Campaign

### Company Brochure/Sell Sheet Placed in Serving Area

### Media Support from ChemLinked.com

As the leading information platform in the realm of chemical, food, cosmetics and agrochem regulatory, ChemLinked can help you gain unparalleled popularity among regulatory professionals.

Post sponsor ads on the [EVENT page](#) of ChemLinked, and will promote for 2 weeks.



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## **Corporate Sponsor: 5 Spots Available** **Sponsor Fee =\$2800**

1 Complimentary Registration (\$650)

Branding at the event: Roll-up Banners

### **Imaging and Promoting**

- 1.1/4 A4 landscape page ads will be printed in conference materials for all attendees;
- 2.Sponsor name and logo inclusion in the CRAC 2015 Brochure for all potential attendees.

Marketing and Hyperlink on [CRAC 2015 Official Website](#) and Email Campaign

Company Brochure/Sell Sheet Placed in Serving Area