



CRAC 2015
by REACH24H Consulting Group

REACH24H Regulatory Annual Conference 2015

—Global Cosmetics Regulatory Summit 2015

Hangzhou 18th-20th Nov. 2015

Organizer: REACH24H Consulting Group (a member of CTI group)

Co-Organizer: Zhejiang Institute of Standardization (ZIS) Zhejiang WTO/TBT Research & Response Center

Supporting organization: European Chamber

Media Support: ChemLinked.com

Event Affair Supporting: MEETON



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The cosmetics market has observed a rapid growth in the recent years, both globally and regionally. Europe, the U.S. and Asia-Pacific remain as major cosmetics consumer markets. In response to the rapid development in the cosmetics regulatory and supervision regimes experienced in 2014, in order to facilitate international trade, help develop international trade partnerships, REACH24H invites you to join the China Regulatory Affairs Conference-Global Cosmetics Regulatory Summit 2015.

“Allow your business to go global!”

Following on the success of the CRAC 2014 Cosmetics Seminars, a premium 3-days conference will be organized in Hangzhou China by REACH24H Cosmetics Division from the 18th to 20th of November 2015, with a mandate to increase exports to existing markets and to tap into new markets by initiating sales, contracts and projects for Chinese exporters. The central theme of the summit is a focus on country-specific legal requirements and import procedures imposed on cosmetics products.

Given the fact that regulatory compliance is the first key step to any product importation to any intended market, REACH24H's services is specially tailored to assist international businesses in realizing global regulatory compliance while finding custom solutions for Chinese cosmetics exporters. The knowledge shared in this summit is therefore,

“The key to the door of the market that you'd like to explore”

Operating as a government/industry partnership, REACH24H aims to bring these resources together to provide world-class services and programs that are of primary value to companies who are exporting outside the borders of China.

We will feature regulatory officials and experts invited from Asia-Pacific (China, Japan, Korea, India, and ASEAN), North America (Canada and United States), EU, Israel, and Brazil. Topics to be discussed include

- Local Cosmetics Market Intelligence
- Local Legislative Authorities
- In-depth Analysis on Cosmetics Regulatory Compliance
- Guidelines for Cosmetics Importation and/or Exportation
- Practical Experience in Cosmetics International Trade

Global Cosmetics Regulatory Summit 2015 will provide a perfect opportunity for business of all sizes to strengthen their global views on cosmetics regulation. It is going to be your **“One-stop learning, sharing and networking experience”**.



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Highlights

A premium 3-days conference CRAC 2015 brings many innovative and customer-oriented ideas

• Global & Local

We strive to provide authenticity while aiming to deliver high-impact industry insights. Focusing on providing global regulatory guidance, we assembled an international line-up of domestic experts with practical experiences in cosmetics import-export.

We guarantee the most clear references and comprehensive overviews. It also creates an international ideas exchange experience to enhance our global views.

Below are some of our invited speakers:

Mr. Tiger Kim (South Korea)

President of Cosmetic Consulting & CFCo

Policy Council committeeman of Korea FDA

Regulation Reform committeeman of Korea FDA

Cosmetic committee chairman of KPTA

Worked for Estee Lauder Companies; National Institute of Safety Research (now KFDA)

Mrs. Aoi Kondo (Japan)

Director of Nishimura Q&R Office Inc.

Chair of American Chamber of Commerce in Japan, Toiletries, Cosmetics and Fragrance Committee

39 years' experience in Regulatory Affairs of Estee Lauder Japan

Dr. Alain Khaiat (ASEAN)

President of Seers Consulting, President of the CTFA of Singapore

V.P. Technical and Scientific Affairs ASEAN Cosmetic Association

Member of the ASEAN Cosmetic Scientific Body

Worked as V.P. in Johnson & Johnson, Yves Rocher and Revlon

For more information regarding our guest speakers (Coming soon!), please go to the CRAC2015 webpage or contact us via email

• Pre-conference

In addition to the 2-full-days conference of expert presentations, CRAC 2015 organized a number of interactive workshops. These workshops provide intensive and immersive learning experiences that aim to achieve the following results:



Information Forum:

Getting to Know CRAC 2015

Get to know our incentives and our cause! REACH24H is a thriving regulatory consulting group with an extensive international network, a strong global influence and a vibrant company culture. In this session, we would like to introduce you to our ethical culture and share with you our visions.

Getting Ready

Our topics cover regulations of the main cosmetics markets as well as the emerging markets in the world. With the information load likely going to be high, participating in an essential preview will effectively help getting a firmer grasp of the knowledge shared in the coming presentations.

Getting Involved

"The first step in exceeding your customer's expectations is to know those expectations." In the pre-conference, we will collect ideas and questions from our participants using simple yet effective survey. These ideas will be represented and the questions will be included and entertained in the discussions in the next two days.

Communication Forum:

Getting to Know Our Speakers

Having a tight schedule on the conference days, we will have very limited time to get to know our guest speakers. If that worries you, the pre-conference will provide you with a perfect opportunity to communicate with them with an abundance of time and freedom.

Speed Meet & Greet

CRAC 2015 is the first to introduce the interactive and fun networking activity—"Speed Meet & Greet", launched as a part of the pre-conference program. The "Speed Meet & Greet" is an internationally popular networking mechanism. Its chief purpose is to allow our guests to meet one another briefly and get to know each other quickly.

• Cross Border E-commerce: On-site & Insight

Many of the Cross Border E-commerce giants, for instance the Alibaba, have their headquarters based in Hangzhou- the capital city of Zhejiang province, China. Due to the preferential policies applied to this platform, consumers are able to purchase imported consumer goods at a lower tax rate. This favorable model has driven the online sales revenue in Zhejiang to increase by 47.6 % in 2014, reaching \$90.1 billion. Its rapid business expansion shows the energy of a new era. Their business activities cover many sectors that are closely related to consumers' daily life and affect business of all sizes, particularly, the cosmetics industry.

This pilot zone will take the lead in innovating standards on Cross Border E-commerce transactions, payments, logistics customs clearance, tax refund and exchange settlement. These experiences will help with improving the operations in other cross border E-commerce zones in China.

Bearing the industry's interests at heart, CRAC 2015 will bring you to Hangzhou's Cross-Border E-commerce Comprehensive Pilot Area. This pilot zone is an essential part of the CBEC logistics and supply chain. An on-site tour to this area will allow you to gain a panoramic view and a close-up observation on its operations. This excursion will be your unique guided local experience with exceptional learning outcomes.



Schedule

• Nov 18 (Day 1)-Pre-conference

Time	Activity	Host
12:00 - 16:00	Arrival and Registration	Technical Team
14:00 - 14:45	1 st Round Speed Meet & Greet"	Technical Team REACH24H Cosmetics Division
	Asia-pacific Session (Centre 1) European and North American Session (Centre 2) Session for Other Areas (Centre 3)	
15:00 - 15:45	2 nd Round Speed Meet & Greet"	Technical Team REACH24H Cosmetics Division
	Asia-pacific Session (Centre 1) European and North American Session (Centre 2) Session for Other Areas (Centre 3)	
15:45 - 16:15	Break	
16:15 - 17:00	3 rd Round Speed Meet & Greet"	Technical Team REACH24H Cosmetics Division
	Asia-pacific Session (Centre 1) European and North American Session (Centre 2) Session for Other Areas (Centre 3)	



Schedule

• Nov 19 (Day 2)-Asia-Pacific Session

Time	Activity	Host
09:00-09:15	Opening	REACH24H
09:15-10:00	Chinese Current Regulatory Environment and Development Forecast	Mr. Liu Yang China Association of Fragrance Flavor and Cosmetic Industries (CAFFCI)
10:00-10:20	Break	
10:20-11:00	Guidance for Taiwan Cosmetics Regulatory Compliance	Ms. Emily Lin Cosmetics and cleansing products committee, Importers and Exporters Association of Taipei
11:00-11:30	Hong Kong Supervisions and Importation Procedures Imposed on Cosmetics	Mr. Albert K.P. Leung Hong Kong Cosmetic Technical Resources Centre
11:30-12:00	Discussion and Q&A	Panel of experts
Lunch		
13:30-14:10	The Latest Korean Cosmetics Regulations Development and Compliance Strategies	Mr. Tiger Kim Cosmetic Consulting
14:10-14:50	In-depth Analysis of Japanese Cosmetics Regulation Compliance Requirements	Mrs. Aoi Kondo Nishimura Q&R Office Inc.
14:50-15:30	Common Cosmetics Regulatory Compliance Problems in ASEAN	Dr. Mike Turvill Immediate Past President Chamber of Cosmetic Industries of the Philippines
15:30-15:50	Break	
15:50-16:20	Application of Information Strategy for Global Compliance	Mr. Jerry Yan ChemLinked
16:20-16:50	Discussion and Q&A	Panel of experts



Schedule

• Nov 20 (Day 3)-European and North American Session

Time	Activity	Host
09:00-09:40	EU Cosmetics Regulatory Requirements and Compliance Strategies	Dr. Caroline Cardoso ProductLife Group
09:40-10:20	Sino-EU Cosmetics Business Review	Ms. Cocoa Liu European Chamber
10:20-10:40	Break	
10:40-11:25	Israel Cosmetics Importation Procedures and Requirements	Mr. Idan Yehiel Avishay Moroccanoil Israel, Ltd.
11:25-11:50	Discussion and Q&A	Panel of experts
Lunch		
13:30-14:10	Cosmetics Products Launching Procedures in the U.S.	Ms. Sharon Blinkoff Independent Cosmetic Manufactures and Distributors (ICMAD)
14:10-14:50	Practical Canadian Cosmetics Regulatory Compliance Guidance	Ms. Connie Kehler Herb, Spice and Specialty Agriculture Association (Canada)/CHSNC
14:50-15:30	In-depth Expert Review: Cross-Border E-commerce and its impact on the cosmetics industry	China (Hangzhou) Cross-Border E-commerce Comprehensive Pilot Area
15:30-15:50	Discussion and Q&A	Panel of experts
16:30-17:30*	Panorama Experience: Exploring into the Premier Cross-border E-commerce Comprehensive Pilot Area.	China (Hangzhou) Cross-Border E-commerce Comprehensive Pilot Area



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Who should attend?

Cosmetics Manufacturer and Trading Partners
Cosmetics Ingredients Manufacturers
Cosmetics Importers and Distributors
Government Legal Departments
Educational Institutes
Business Development Department
Regulatory Department of Multi-national Corporations
Quality and Safety Assurance Department
Editors from Cosmetics Information Platform

Price

Early Bird (before 17th October 2015)

600 USD/seat

On and after 17th October 2015

630 USD/seat

* 3 registrants from the same company will benefit from 5% discount.

>> [Register online](#)

Contact us

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Conference Venue

DoubleTree by Hilton Hotel Hangzhou East

600 Jinsha Avenue, Hangzhou, 310018, China | Tel: (86 571) 8989 8888

DoubleTree by Hilton Hotel Hangzhou East is in the heart of the Central Business District of Hangzhou Economic and Technological Development Area next to Metro Station Line 1, offering easy access to attractions. Corporate travelers appreciate the hotel's proximity to Xiasha Industrial District and Hangzhou Xiaoshan International Airport (HGH). The hotel also features the Signature Ballroom, flexible meeting rooms, a business center and WiFi access.